



SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY

(AUTONOMOUS)

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Puttur -517583, Tirupati District, A.P. (India)

QUESTION BANK (DESCRIPTIVE)

Subject with Code: BUSINESS ENVIRONMENT (23HS0851)

Regulation: R23

Year & Sem: II-B.Tech & II-Sem

Course & Branch: B.Tech – ECE

UNIT – I

Overview of Business Environment

1	a)	Define Business Environment.	[L1][CO1]	[2M]
	b)	State two features of the Business Environment.	[L4][CO1]	[2M]
	c)	List two points of significance (or advantages) of understanding the Business Environment.	[L1][CO1]	[2M]
	d)	Differentiate between the Internal and External Environment.	[L2][CO1]	[2M]
	e)	Give two examples of factors in the Internal Environment of a business.	[L5][CO1]	[2M]
2		Define the Business Environment and explain its significance for a firm in achieving competitive success.	[L1][CO1]	[10M]
3		Critically analyze the dynamic and complex nature of the Business Environment.	[L3][CO1]	[10M]
4	a)	"The Business Environment is relative and uncertain." Elaborate on this statement.	[L2][CO1]	[5M]
	b)	Explain the key functions and advantages derived from systematically monitoring the external environment.	[L2][CO1]	[5M]
5		Differentiate clearly between the Internal Environment and the External Environment.	[L4][CO1]	[10M]
6	a)	Analyze the role of the Micro Environment in a firm's success.	[L2][CO1]	[5M]
	b)	Elaborate on the structure and components of the Macro (General) Environment using the PESTEL framework.	[L2][CO1]	[5M]
7		Differentiate between Micro Environment and Macro Environment. Discuss their components with suitable examples.	[L2][CO1]	[10M]
8	a)	Explain how globalization, liberalization and privatization have influenced the business environment in India.	[L1][CO1]	[5M]
	b)	Examine the challenges faced by modern businesses due to rapid technological changes and global competition.	[L1][CO1]	[5M]
9		What is Environmental Analysis? Detail the systematic process a firm should follow to effectively scan and analyze its complex environment for strategic decision-making.	[L2][CO1]	[10M]
10	a)	Discuss the key advantages of conducting regular and systematic Environmental Analysis.	[L1][CO1]	[5M]
	b)	Analyze the concept of strategic factors (Opportunities and Threats) identified through environmental analysis.	[L2][CO1]	[5M]

11		As a business manager, how would you mitigate the impact of the key limitations of environmental analysis?	[L6][CO1]	[10M]

UNIT –II**Fiscal & Monetary Policy**

1	a)	Distinguish between Revenue Expenditure and Capital Expenditure.	[L1][CO2]	[2M]
	b)	Define Fiscal Policy.	[L1][CO2]	[2M]
	c)	State the primary objective of the recent Fiscal Policy of the Government of India.	[L2][CO2]	[2M]
	d)	What is the core objective of RBI's Monetary Policy?	[L1][CO2]	[2M]
	e)	State the primary role of the Finance Commission.	[L1][CO2]	[2M]
2		Analyze the Nature, Scope, and Significance of Public Finance in a developing economy like India.	[L1][CO2]	[10M]
3		Critically evaluate the recent Fiscal Policy of the Government of India (GOI).	[L2] [CO2]	[10M]
4	a)	Explain the different types of Budgetary Deficits (Revenue, Fiscal, and Primary) and their economic implications for the Indian economy.	[L2] [CO2]	[5M]
	b)	Suggest effective fiscal tools and measures that the government can employ to achieve the long-term goal of fiscal consolidation.	[L2] [CO2]	[5M]
5		Define Monetary Policy and elaborate on the various objectives of the RBI's Monetary and Credit Policy.	[L3] [CO2]	[10M]
6	a)	Explain the concepts of Demand for Money and Supply of Money.	[L2] [CO2]	[5M]
	b)	Detail the role and functions of the Reserve Bank of India (RBI) as the central bank in regulating the money.	[L2] [CO2]	[5M]
7		Analyze the recent trends and challenges in India's Monetary Policy.	[L3] [CO2]	[10M]
8		Discuss the Role and Significance of the Finance Commission of India as a constitutional body.	[L1] [CO2]	[10M]
9		Explain how the Commission addresses the vertical and horizontal imbalances in the financial resources between the Centre and the States, and examine the key devolution criteria used in recent commissions.	[L4] [CO2]	[5M]
10	a)	Explain recent trends in monetary policy in India with examples.	[L2] [CO2]	[5M]
	b)	Explain how Fiscal Policy helps in economic growth and development.	[L2] [CO2]	[5M]
11	a)	Define Public Revenue. What are its sources?	[L2] [CO2]	[5M]
	b)	Define Public Expenditure. Explain the reasons for the growth of public expenditure in India.	[L2] [CO2]	[5M]

UNIT-III
India's Trade Policy

1	a)	What is meant by India's Trade Policy?	[L1][CO3]	[2M]
	b)	State any two benefits of protecting domestic industries.	[L1][CO3]	[2M]
	c)	Mention any two major export items of India.	[L1][CO3]	[2M]
	d)	What is EXIM Policy?	[L1][CO3]	[2M]
	e)	What is Balance of Payments?	[L2][CO3]	[2M]
2		Explain the meaning and nature of India's Trade Policy. Why is trade policy important for a developing economy like India?	[L1][CO3]	10M
3	a)	Discuss the major objectives and significance of India's Trade Policy since liberalization.	[L1][CO3]	[5M]
	b)	Describe the evolution of India's Trade Policy before and after 1991 reforms.	[L4][CO3]	[5M]
4		"India's Trade Policy acts as a catalyst for industrial development." Discuss with examples.	[L2][CO3]	[10M]
5	a)	Explain the major functions of India's Trade Policy in regulating exports and imports.	[L4][CO3]	[5M]
	b)	Evaluate how India's Trade Policy helps in strengthening foreign exchange reserves.	[L4][CO3]	[5M]
6		Write an essay on the role of trade policy in enhancing competitiveness of Indian industries.	[L3][CO3]	[10M]
7		Discuss the changing direction of India's international trade with reference to major trading partners.	[L1][CO3]	[10M]
8	a)	Explain the magnitude of India's foreign trade since independence.	[L4][CO3]	[5M]
	b)	What are the major changes in India's import structure over the last two decades?	[L2][CO3]	[5M]
9		Define bilateral and multilateral trade agreements. Explain their importance for India.	[L5][CO3]	[10M]
10	a)	Explain India's participation in multilateral platforms like WTO, SAARC, and ASEAN.	[L1][CO3]	[5M]
	b)	Evaluate the benefits and challenges of bilateral trade agreements for India.	[L2][CO3]	[5M]
11	a)	Explain the objectives and features of India's EXIM Policy.	[L2][CO3]	[5M]
	b)	Elaborate on the role of the EXIM Bank of India in facilitating trade finance.	[L2][CO3]	[5M]

UNIT-IV
World Trade Organization

1	a)	What is WTO?	[L1][CO4]	[2M]
	b)	What is GATT?	[L2][CO4]	[2M]
	c)	What is TRIPS?	[L1][CO4]	[2M]
	d)	What is dumping?	[L1][CO4]	[2M]
	e)	What is the role of WTO in services trade?	[L2][CO4]	[2M]
2		Explain the origin and evolution of the World Trade Organization. Discuss its nature and significance in global trade.	[L3][CO4]	[10M]
3	a)	Write an essay on the objectives and fundamental principles of the WTO.	[L2][CO3]	[5M]
	b)	Discuss the need for establishing the WTO and its importance for developing countries.	[L2][CO3]	[5M]
4		Evaluate the impact of WTO policies on developing economies like India.	[L2][CO4]	[10M]
5		Describe the organizational structure of the WTO with its key bodies and functions.	[L3][CO4]	[10M]
6	a)	Discuss the major functions of the WTO.	[L2][CO3]	[5M]
	b)	Explain the advantages of the WTO system for member countries.	[L2][CO3]	[5M]
7		Explain the decision-making process and organizational hierarchy of the WTO.	[L3][CO4]	[10M]
8	a)	Examine the role of WTO in liberalizing international trade.	[L2][CO3]	[5M]
	b)	Discuss the WTO's contribution to reducing tariff and non-tariff barriers.	[L2][CO3]	[5M]
9		Evaluate the impact of the Uruguay Round on international trade policies.	[L4][CO4]	[10M]
10	a)	Discuss the objectives and principles of GATT.	[L2][CO3]	[5M]
	b)	Explain the differences between GATT and WTO.	[L2][CO3]	[5M]
11	a)	What is TRIMS? Discuss its objectives and provisions.	[L2][CO3]	[5M]
	b)	Explain the concept of dumping in international trade.	[L2][CO3]	[5M]

UNIT –V**Money Markets and Capital Markets**

1	a)	What is a Money Market?	[L1][CO4]	[2M]
	b)	What is a Capital Market?	[L1][CO4]	[2M]
	c)	Define financial markets.	[L2][CO4]	[2M]
	d)	What is Call Money Market?	[L2][CO4]	[2M]
	e)	What does SEBI stand for?	[L1][CO4]	[2M]
2		Explain the Introduction, Nature, Meaning, Significance, Functions and Advantages of Money Markets	[L1][CO5]	[10M]
3	a)	Describe the Features and Components of the Indian Financial System.	[L2][CO3]	[5M]
	b)	Explain the Structure, Nature and Functions of Capital Markets.	[L2][CO3]	[5M]
4		Discuss the Role, Importance and Advantages of Capital Markets in Economic Development.	[L2][CO5]	[10M]
5		Explain the Various Reforms and Recent Developments in the Indian Capital Market.	[L3][CO5]	[10M]
6	a)	Explain the Nature, Functions and Importance of Stock Exchanges in India.	[L2][CO3]	[5M]
	b)	Describe the Structure, Working and Listing Procedure of Stock Exchanges.	[L2][CO3]	[5M]
7		Explain the Difference Between Money Market and Capital Market with Examples.	[L5][CO5]	[10M]
8		Explain the Role of SEBI in Monitoring Mutual Funds and Collective Investment Schemes.	[L4][CO5]	[10M]
9	a)	Describe the Role of Financial Institutions in Indian Financial System.	[L3][CO5]	[5M]
	b)	Explain the Significance of Financial Market Reforms Since 1991.	[L5][CO5]	[5M]
10		Write an essay on the Importance of Investor Education and Awareness in Financial Markets.	[L2][CO5]	[10M]
11	a)	Describe the Growth, Challenges, and Future Prospects of Indian Stock Exchanges.	[L2][CO3]	[5M]
	b)	Explain the Key Instruments of Money Market and Their Importance in Short-Term Finance.	[L2][CO3]	[5M]

Prepared by:

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